

ENDING THE USE OF WHALE DERIVED COSMETIC INGREDIENTS

Campaign objective:

To end the use of whale derived ingredients in the cosmetic industry.



Ingredients such as **whale oil, squalene, hyaluronan (also called whale-derived hyaluronic acid or hyaluronate, chondroitin sulfate or chondroitin sulfate A or S-4 sulfate and spermaceti** are still being used by some companies today despite the proven fact that whale meat and blubber contain a huge amount of toxins and can be mortal to consume one way or the other..

Ambergris, is another whale ingredient derived from the waxy oil that lines whale's stomachs. The oil substance is used to make the scent "set" in perfumes.

Today there are effective & sustainable botanical alternatives readily available, like **hyaluronic acid made by bacteria in laboratories, jojoba wax and shea butter** to improve skin smoothness, as well as many beautiful **plant oils from evening primrose to calendula to grapeseed**, all with multiple anti-aging benefits.

For inner wellbeing and joint care, botanicals such as Turmeric, Boswellia, Moringa, Raspberry and Astaxanthin extracted from algae as well as humble garlic and ginger have been clinically proven to reduce inflammation and boost overall health far better than polluted, whale-derived ingredients.



What is the current situation ?

Since mid-1990, the decline in whale populations around the world prompted an international moratorium on commercial whaling that came into effect in 1986. Under the moratorium, whaling is legal only under a scientific research permit or with an aboriginal subsistence whaling permit.

Despite the moratorium, more than 40,000 whales have been slaughtered in the past 27 years.

5 countries: Norway, Japan, Greenland, the Faroe Islands and Iceland continue to slaughter hundreds of whales every year and cosmetic companies are buying whale ingredients coming from these countries.

Why are we doing this Campaign ?

- To raise awareness for the fact that many hundreds of whales are still being slaughtered every year and end up in lipstick, face and body cream etc..
- To empower you the consumer to read labels and strictly avoid any product containing whale derived ingredients.

Are whales endangered ?

Unfortunately Yes:

Global whale populations have declined at an alarming rate since commercial whaling began in the 1800's. Based on DNA analysis the estimated global population of whales: humpback, sperm, fin, minke and blue in the 1800's was around 3 Million; Today it is less than 500k –and through the increasing pollution of our oceans with toxins such as PCB's, pesticides, herbicides and heavy metals, whale blubber is often so polluted it cannot be sold at all... yet they are still slaughtered !



Whale Magic

A large whale population is actually essential for the biodiversity and health of our oceans.

Whales contribute significantly to the oxygen in our atmosphere and help to significantly reduce the CO2 burden.

Between 50% and 85% of all the oxygen in the air comes from phytoplankton that live near the water's surface. These phytoplankton feed off whale poop. The more whales there are, the more the plankton grows; the more plankton there is, the more krill there are and the larger the populations of fish.



Whales create the foundation for our entire marine ecosystem!

When the whale population declines the plankton reduces accordingly and all fish populations decline also.

For a clear video explaining this see:

<https://www.theguardian.com/environment/georgemonbiot/2014/dec/12/how-whale-poo-is-connected-to-climate-and-our-lives> - img-3

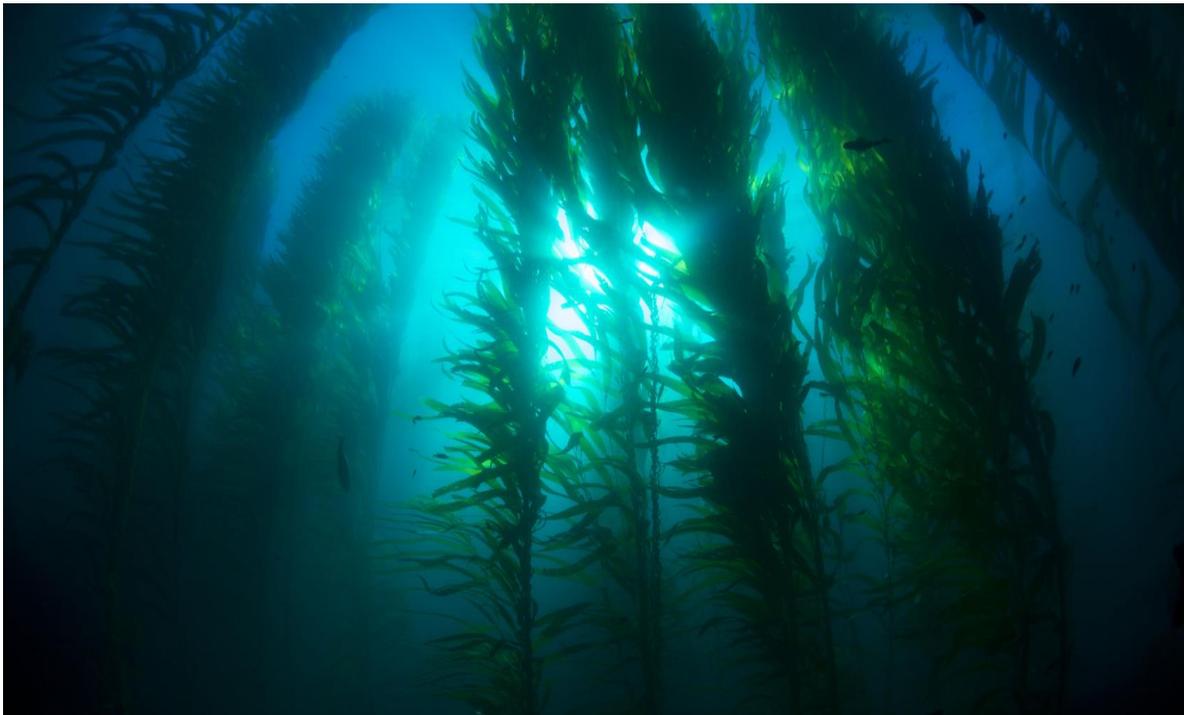
Whales & Protection from Global Warming

Top Scientists agree that CO2 from human activity is being released at an alarming rate into our atmosphere, accelerating global warming. The simple evidence of global ambient temperature rise is undisputable. Seventeen of the 18 warmest years in the 136-year record all have occurred since 2001 .

At one point in early 2018, temperature recordings from the Arctic were 20 degrees Celsius above the average for that date (Watts, 2018). The warming Arctic has led to dramatic loss in sea ice, so that over two thirds of the ice cover has already gone (NSIDC/NASA, 2018).

Given a reduction in the reflection of the Sun's rays from the surface of white ice, an ice-free Arctic is predicted to increase warming globally by a substantial degree. Studies on seagrass (Greiner et al, 2013) and seaweed (Flanery, 2015) indicate we could be taking millions of tonnes of carbon from the atmosphere immediately and continually if we had a massive effort to restore seagrass meadows and to farm seaweed.

Whales nourish and promote the growth of oxygen-producing phytoplankton and seaweed more than 1000' of other species combined and a concerted effort to grow the global whale population would be a green and beautifully sustainable strategy to combat global warming!



Next Steps

To help you choose your cosmetics with whales in mind and avoid any with whale derived ingredients, steer clear of buying from a company on the list below as these still use animal ingredients:

COMPANIES THAT STILL USE ANIMAL INGREDIENTS:

- Estée Lauder.
- Cosmetic brands: Unilever.
- Cosmetic brands: L'Oréal.
- Cosmetic brands: P&G.
- Avon Products Inc.
- Beiersdorf.
- L'Oréal

Aveeno
Avon
Benefit
Biore
Biotherm
Bobbi Brown
Boscia
Chanel
Christian Dior
Clarins
Clear & Clean
Clearasil
Clinique
Coty
Dove
Elisabeth Arden
Estee Lauder
Eucerin
Garnier
Gillette
GlamGlow

Head & Shoulders
Irish Spring
Johnsons
Kerastase
Kiehls
Kose
L'Occitane
La Mer
La Roch-Posay
Lancome
Lux
MAC
Make Up For Ever
Mary Kay
Matrix
Maybelline
Natura
Neutrogena
Nivea
Olay
Old Spice

OPI
Origins
Oriflamme
Pantene
Pola Orbis
Redken
Revlon
Rexona
Rimmel
RoC
Schwarzkopf
Shiseido
Softsoap
Speed Stick
Sunsilk
The Body Shop
Vichy
Victoria's Secret
Yves Saint Laurent

For a list of companies that do NOT use any animal ingredients, click on the link below to see the detailed list from PETA:

<http://www.mediapeta.com/peta/PDF/companiesdonttest.pdf>

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For the report: [Lady Daniele de Winter](#) and [Dr. Heather Lounsbury](#);
TAF's Cosmetic group.



THE ANIMAL FUND